
file format

File Formats required by Prime Signs

Images / Pictures:

All files to be supplied in CMYK. (Anything else will change the colour)

File resolution needs to be at least 300dpi - if this means the file size exceeds 100mb then the output file can be supplied at percentage of Final size.

Image only files to be supplied as TIFF or Photoshop PSD. No GIF Files acceptable for printing

Photoshop Settings:

Our **Photoshop Working Space** is CMYK US Prepress, so to achieve the best colour matching results either use this working space setting or Embed the profile of the working space you have been using when saving the image.

Complete Layouts: Combining text and pictures

For best results, files to be supplied in **EPS - Encapsulated Post Script format**, with all fonts converted to LINE ART, OUTLINES or CURVES
(Line Art, Outlines and curves all mean the same thing depending on the programme you are working in).

The benefit of this is it makes all the text simple lines and no longer an assigned font, (which we might not have.) This also means the edges are sharp lines and no matter how enlarged will still stay sharp. An image or picture is different, it is made up of pixels or dots and when enlarged the dots/pixels just get bigger and more stepped.